An Inbound Marketing Technology Architecture

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DiscoverOrg
HubSpot SALES
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Content Management
WordPress
HubSpot

Marketing Automation
HubSpot

CRM
salesforce

Attract

Convert & Nurture

Close
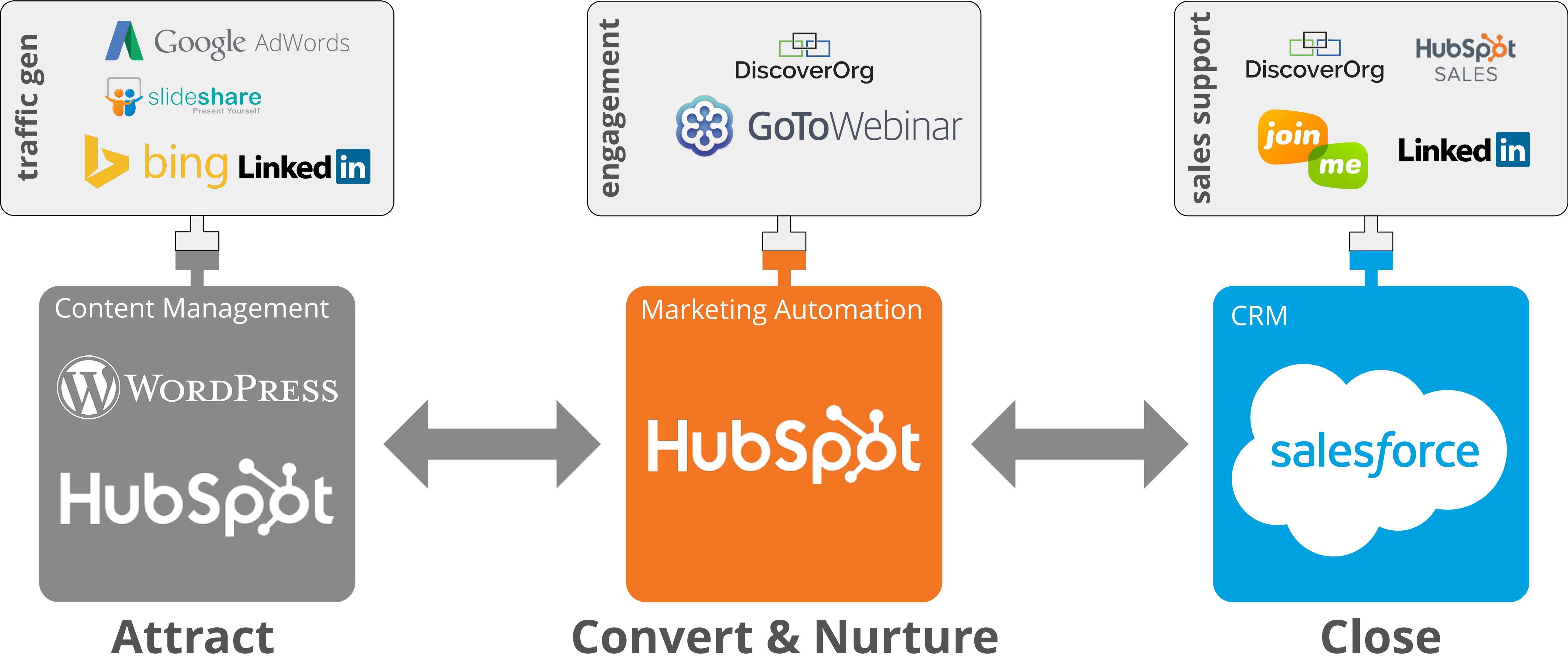
Analytics
Google Analytics
tableau SOFTWARE
CallRail
Power BI
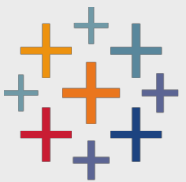
Productivity and Collaboration
slack
zapier
Skype for Business
asana